

# 9 OpenClinica Recruit

## Proven & Powerful Clinical Trial Recruitment Solution



OpenClinica and BuildClinical have joined forces to deliver the industry's leading clinical trial recruitment solution. Together, we empower stakeholders to quickly engage the right populations for every study.

### Did you know?

- 85% of all clinical trials fail to enroll enough participants?
- 80% of all clinical trials face delays due to low enrollment?
- 90% of all clinical trials take twice as long as planned to meet enrollment goals?

Even if enrollment isn't your primary focus, you can play a vital role in driving your study's success.

### FAQs

# What is OpenClinica Recruit?

OpenClinica Recruit is our powerful participant recruitment platform, designed to help researchers efficiently find and enroll the right participants for their studies. By using sophisticated machine-learning, Recruit targets and qualifies eligible participants online, reducing delays and connecting people with studies that can benefit them. Whether you're managing a clinical trial or an observational study, OpenClinica Recruit speeds up and streamlines the process, allowing research teams to focus on what matters most—advancing health and discovery.

## I'm a data manager — how can it help me?

Data managers, especially those in larger organizations, are not often directly involved in recruitment. However, Recruit delivers real-time reporting to anyone on the research team. Having visibility across enrollment, participant flow and engagement can help you stay aligned with overall study timelines and progress, enabling you and your team of data managers to make informed, timely decisions.

## What is the relationship between OpenClinica & BuildClinical?

### OpenClinica Welcomes BuildClinical: Advancing Patient Recruitment Together

We're excited to announce that BuildClinical has joined the OpenClinica family! Since 2020, BuildClinical has connected people with research studies helping reduce delays that often impact study timelines. They leverage sophisticated machine-learning online targeting technology to find and pre-qualify participants, ensuring a smoother recruitment process for clinical trials. Together, our complementary capabilities will streamline the entire research journey—from recruitment and eligibility screening to study conduct and data collection—creating even more value for researchers and participants alike. BuildClinical's lean, highly dedicated team shares our commitment to customer focus and innovation. We're thrilled about our plans to integrate our solutions and launch new features that leverage health record data connectivity. Stay tuned for more updates as we introduce BuildClinical as an OpenClinica solution and work together to deliver an even stronger platform for research teams and participants!

## Where can I learn more?

- Reach out to your customer success manager. If you're not sure who that is, contact us here.
- Visit our webpage: [Recruit for OpenClinica Customers](#).

Approved for publication by Paul Bowen. Signed on 2024-12-10 12:30AM

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